

**Ocean Palms Elementary School PTO  
Partner in Education Opportunities 2018-2019**

	Diamond	Platinum	Gold	Silver
<b>Benefits for Education Partners</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>
Large Company Banner displayed at OPE (parent car line)	x			
Banner Ad Rotation on PTO Home Page	x	x		
Business Logo on school PTO website	x	x	x	x
Table to distribute info at OPE Meet the teacher open house	x	x	x	
Name listed on program for Adult Spring fundraiser	x	x	x	x
Company Logo on Partner Banner displayed near front entrance	x	x	x	x
Table to distribute information at the PTO Fall and Spring Family Fun Nights	x	x	x	x
Framed certificate stating your support of OPE to display in your place of business	x	x	x	x
Invitation to Annual Spring Adult fundraiser attended by parents	6 tickets	4 tickets	2 tickets	
Ad in Peachjar and/or Bimonthly parent newsletter	4 times a year	3 times a year	2 times a year	1 time a year
Company name/logo listed in bimonthly school newsletter	x	x	x	x
Flyers* placed in all new/current student folder packets at the beginning of the year	x	x		
Facebook Advertising	x	x		
Partner spotlight in newsletter	x	x		

**\*Title Sponsors receive max. publicity on facebook and school bimonthly newsletter, logo would be included in all printed material for event and live name recognition**

**1 YEAR COMMITMENT**

<b>*Title Sponsorship opportunities for Partners in Education</b>	<b>Additional Cost</b>
(ADULT ONLY) major annual fundraiser event * <b>(Spring, 2019)</b>	\$1,000
Fall <b>(October, 2018)</b> or Spring <b>(April, 2019)</b> Book Fair*	\$750
Fall <b>(October 2018)</b> or Spring Family Night <b>(April, 2019)*</b>	\$600
Leadership Team Shirts with partner logo	\$500
Car Tags	\$1,000
"OTTER RUN" (Tshirts for all participants will have logo of Sponsor)* <b>(Fall, 2018)</b>	1 sponsor \$3000, 2 sponsors \$1500 each, 3 sponsors \$1000 each
Teacher Appreciation week <b>(May 2019)</b> 5 days to choose from...	\$250/day (Breakfast or Lunch)
1 day Mini bookfair at openhouse	\$150
"Principal's Chat"- quarterly breakfast parents attend to hear principal speak about current school topics. (4 separate opportunities)	\$100
Student Planners with sponsor logo (every student)	\$2,000

\* All marketing materials to be provided by Title sponsor.