

**Ocean Palms Elementary School PTO
Partner in Education Levels and Title Sponsorships 2019-2020**

	Diamond	Platinum	Gold	Silver
Benefits for Education Partners	\$5,000	\$2,500	\$1,000	\$500
Large Company Banner displayed at OPE (parent car line)	x			
Banner Ad Rotation on PTO Home Page	x	x		
Business Logo on school PTO website	x	x	x	x
Table to distribute info at OPE Meet the teacher open house	x	x		
Name listed on program for Adult Spring fundraiser	x	x	x	x
Company Logo on Partner Banner displayed near front entrance	x	x	x	x
Table to distribute information at the PTO Fall and Spring Family Fun Nights	x	x	x	x
Certificate stating your support of OPE to display in your place of business	x	x	x	x
Invitation to Annual Spring Adult fundraiser attended by parents	6 tickets	4 tickets	2 tickets	
Flyer/Ad in OPE Biweekly newsletter that goes out via the principal to every parent	4 times a year	3 times a year	2 times a year	1 time a year
Company name/logo listed in bimonthly school newsletter	x	x	x	x
Flyers* placed in all new/current student folder packets at the beginning of the year	x	x		
Facebook Advertising	x	x	x	

Electronic flyer distribution via Peachjar (up to 4 per year)	x	x	x	x
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***Title Sponsors receive max. publicity on facebook and school bimonthly newsletter, logo would be included in all printed material for event and live name recognition**

1 YEAR COMMITMENT

*Title Sponsorship opportunities for Partners in Education	Additional Cost
(ADULT ONLY) major annual fundraiser event *(Spring, 2020)	\$1,000
Fall (October,2019) or Spring (April,2020) Book Fair*	\$750
Fall (October 2019) or Spring Family Night (April,2020)*	\$600
Leadership Team Shirts with partner logo	\$500
Car Tags	\$1,000
"OTTER RUN" (T-shirts for all participants will have logo of Sponsor, promotional table set up at event)*(Fall, 2019)	1 sponsor \$3000, 2 sponsors \$1500 each, 3 sponsors \$1000 each
Teacher Appreciation week (May 2020) 5 days to choose from/3 different meal options	\$250 treats/snack \$350/day -Breakfast \$500/day - lunch
1 day Mini bookfair at openhouse	\$150
"Principal's Chat"- quarterly meeting that parents attend to hear principal speak about current school topics. (4 separate opportunities)	\$100
Rent The Otter Rock - advertise your business on one or both large rocks that are located in car and bus lines in front of school (can be seen from the street as well). Date must be agreed upon in advance and painted by sponsor	\$50

* All marketing materials to be provided by Title sponsor.