

Ocean Palms PTO August 30th Meeting Agenda

1. Welcome (Jen & Stacy)

2. Principal's Update (Mrs. Cantwell)

- Teachers pre-planning focus: Student success and growth for all students.
- Goal setting: academic, social, sports. Training them to use academic language with their classmates. Want to see hand raising go away. Engagement strategies. Doing away with homework/busywork.
- Growth Mindset: You might know it, but you may not just know it yet.
- Positive Paw Data: Tracking how many giving out.
Over 30,000 given out last school year. Enter into drawing each week for swag tags. Each month drawing for Otter Outpost. Cantwell uses to track grade levels.
- Academic Goals: focus on ELA and Math improvement. Starts in Kindergarten. Grades 3,4,5 are tracked for state reporting. Every Student Succeeds Act. Elementary and Secondary Education Act. Maintained proficiency in ELA. Math proficiency we dropped. Science we dropped. ELA Learning gains, all 4th and 5th grade student made significant growth, 78% from 71%. Math Gains 72-77. Trend data: ELA proficiency-First place; ELA Gains-First Place; ELA Lowest 25%-Second Place; Math Proficiency-5th Place; Math Gains-Third Place; Science-2nd Place.
- Covid 19: Following CDC guidelines. Quarantines will continue based on CDC guidelines. Essential Volunteers are those scheduled and should not be working with individual or small groups of students. Masks required for 30 days. 75% capacity for events.

3. Back to School Recap/Suggestions

- **Kindergarten Tours:**
Great Turnout. Sending out survey on tours and additional items.
- **Gift Cards & Mini Grant Info**
\$100 gift card for teachers; \$50 for assistants.
Mini Grant-teachers applying for this now.



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- **Staff First Day Breakfast & Lunch**

PTO funded the meals. Teachers were very appreciative. Many personally donated to fund as well. Next year we just want to use the PTO budget only. Zoe's catered lunch.
 - **Communication Folder Stuffing**

Coordinate with districts. Regan sold sponsorship. Budget standpoint need to separate out who is printing for what.
 - **Meet the Teacher Event**

Checkout table ran smoothly. Feedback on apparel that they want more. We are pushing online orders. Not enough pink options. Website takes you to "Featured Products" then you have to click on "All Products". Parents want this updated. Busses weren't here because there was a breakdown in communication. Paypams-next year we will have someone to set up accounts. Membership forms-may work better next year to hand out forms and have them filled out at checkout
 - **Back to School Helpers**

First week went well. Suggestions on how to move car line faster by using both lanes. Cantwell suggest this is a personal preference and car line has been moving on time 8:25-8:30 every day. PreK have to be dropped at the very front of the line. Cantwell's biggest concern is the speed at which cars are moving into the other lane. Running smoothly. Parents with PreK or special needs need to have their car tag.
 - **Tea & Tissues** – expand to new families next year?

Expand to new families and Kindergarten families next year. Put info in the blue folder.
4. **Budget Overview (Lorraine & Lucinda)** – Goals and where we spend the money
Passed out pie chart demonstrating where funding comes from.
Support the school through social programs. Campus improvements: Playground \$140,000;
Technology-iready, study island, raz kids, laptops. Classroom Enrichment: Classroom



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startup and mini grants, folders car/luggage tags, resource support (STEM). Staff and Teacher Appreciation: holiday and retirement gifts, luncheons, Otters in need.

Requesting spreadsheets and folders for each position.

For this year, the budget the numbers were based off of was less students, less teachers.

Character Counts supporting more of the stuffed otters-need \$1000 to support.

Mini Grants Bumped up \$1000 to \$5000.

Holiday Cards-More staff, want to bump up to \$6050.

Motion to increase budgets for these items supported.

5. **Partners (Regan)** – Updates

September 9-first away to celebrate partners. Trasca spirit night. Can order to go. Have to mention Ocean Palms. They will give 10% of all proceeds to OPE.

\$35,000 in cash in sponsorships. 10% in kind.

6. **Membership (Erin)** – Updates on Numbers and Membership Toolkit

\$18,322 in membership, 266 families.

Membership Toolkit going great. There are about half of families with no account. What to do to incentivize people to sign up. Keep on people via email. Suggestion to have laptops at meet the teacher. Concern it slows down the flow. Teacher drawing on Friday, 27th. Mrs. Cantwell will take a pic to post online.

Basket giveaway from meet the teacher-last name Cunningham.

Parking spot deadline September 27th. Next meeting October 4th, we will pick parking spaces.

7. **Otter Run September 30th (Ashley, Isil and Stephanie)** – 1st Big Fundraiser

Event for kids to get exercise and raise money for the school. Rolling out site and preparing folders to get fundraising to begin Sept 1. Goal of \$50,000. Incentives for the kids TBD. Volunteers for Event TBD. Top earning class has an incentive.

8. **Volunteers (Kathleen)** – Sept 10th Meeting

Reach out if you want to be a volunteer. Reminders for volunteers will be sent out.

9. **Press Coverage (Lisa)**



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In every issue of Ponte Vedra Neighbors. Recent coverage includes Kindergarten tours, Story on recap for all of events of the school year so far, sending this to magazine and papers. Next article will be otter run.

10. **Book Fair Oct 25th- Oct 29th & Feb 28th – Mar 4th (Jessica, Lisa and Abby) –**

Meet the teacher proceeds \$3,500. Hit goal for higher percentage in upcoming book fairs. Translated in scholastic dollars. Sunshine state books, if student reads all they get their picture on the Otter hall of fame. Fall bookfair last week in October. Need volunteers. Scholastic Dollars are also being spent on new leveled reader books for lower classes.

11. **Fall Family Night (Tulin) October 28th**

Trasca will be the food vender. Need volunteers and suggestions on events. 7-8th graders can get volunteer hours.

12. **Apparel (Natalie & Tracy) – Updates and School Delivery Process**

Delivery of items-Option of delivering items to the school is a problem at the front desk because there is not process for parent pick-up. Parents can come anytime they want to pick up. Need a verbal, someone needs to contact the parent to allow us to send home with student.

13. **Otter Rocks (Stephanie)**

Dates available.

14. **Pavers (Sierra)**

15. **Communications (Joanna) - Post Ideas**

16. **Otterpalooza Saturday, April 23rd Spring Fundraiser (Sonia and Brittany) – Community**

Donations & Requests

Held at the Ponte Vedra Concert Hall.

Items being collected for both fundraiser and teacher appreciation.

17. **Next Meeting – October 4th**

18. **Box Tops**

Add the app on your phone. Scan receipt. Have to be submitted within 14 days of purchase.

